



# EVENT 0 CALENDAR 5

The Food Export-Midwest and Food Export-Northeast Event Calendar is here to help you maximize opportunities in 2025. Browse our programs and events to plan how you'll make international market moves throughout 2025. **Get ahead and register early. Find all our current events at foodexport.org/events**.

### Food Product Events To Grow Sales.

• Retail Products	• Food Service Products	• Ingredient Products	<ul> <li>Natural Products</li> </ul>
<ul> <li>Specialty/Gourmet Products</li> </ul>	Private Label Products	• Seafood Products	• Pet Food/Feed Products

**Buyers Missions** 

Food/Feed Show PLUS!™ Focu

Focused Trade Missions

Seafood Tradeshows

UNITED STATES OF AMERICA	DATE	LOCATION	P	RO	DU	лста	s		
Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 18, 20	Las Vegas, Nevada	•	•	•	•	•		•
Value-Added Feed Ingredients Buyers Mission at IPPE	Jan. 29	Atlanta, Georgia							•
Natural Products Buyers Mission at Natural Products Expo West	Mar. 4–5	Anaheim, California	•	•		•			
Seafood Buyers Mission at Seafood Expo North America	Mar. 15	Boston, Massachusetts						•	
Pet Food Buyers Mission at Global Pet Expo	Mar. 25	Orlando, Florida	•						•
Pet Food Ingredients Buyers Mission at Petfood Forum	Apr. 28	Kansas City, Missouri							•
Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 12-14	Indianapolis, Indiana	•			•	•	•	
Food Service Buyers Mission at the National Restaurant Association Show	May 16, 18	Chicago, Illinois		•			•	•	
Dairy, Deli, Bakery Buyers Mission at IDDBA	June 1–2	New Orleans, Louisiana	•	•					
Value-Added Feed Ingredients Buyers Mission at the Pork Expo	June 4	Des Moines, Iowa							•
Caribbean and Latin American Buyers Mission for Retail and Foodservice Products	June 9–12	Miami, Florida	•	•					
Specialty Food Buyers Mission at the Summer Fancy Food Show	June 27-28	New York, New York	•	•	•	•	•	•	
Food Ingredients Buyers Mission at the Institute of Food Technologists Show	July 13–14	Chicago, Illinois			•				
Summer in the Cities Buyers Mission 2025	August 4–8	Columbus, Ohio, Jersey City, New Jersey, & Chicago, Illinois	•	•	•	•	•	•	•
NEW Pet Food Buyers Mission at Superzoo	Aug. 12	Las Vegas, Nevada							•
Baking Ingredients Buyers Mission at IBIE	Sep. 13	Las Vegas, Nevada			•				
Plant-Based Food Buyers Mission at Plant Based World Conference & Expo	Sep. 24	New York, New York	•	•	•	•	•		
Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 1	Madison, Wisconsin							•
Food Ingredients Buyers Mission at SupplySide West	Oct. 30	Las Vegas, Nevada			•				
Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 16–17	Rosemont, Illinois					•	•	

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	PRODUCTS
Focused Trade Mission to the Caribbean for Retail and Foodservice	Feb. 4–5	Kingston, Jamaica	••
Booth Package Food Show PLUS!™ at ANUGA Select Brazil	Apr. 8–10	São Paulo, Brazil	••
Focused Trade Mission to Colombia for Retail and Foodservice	Nov. 12–13	Bogota, Colombia	••

CANADA Booth Package Food Show PLUS!™ at SIAL Canada		LOCATION	P	PRODUCTS					
Booth Package Food Show PLUS!™ at SIAL Canada	Apr. 29–May 1	Toronto, Canada	•	•	•	•	•	•	
Focused Trade Mission to Canada for Retail and Foodservice	Sep. 3–4	Toronto, Canada	•	•					•

MEXICO	DATE	LOCATION	PR	DD	UCI	٢S		
Booth Package Food Show PLUS!™ at Expo ANTAD & Alimentaria	Mar. 25–27	Guadalajara, Mexico	•		•	•	•	
Focused Trade Mission to Mexico for Private Label, Retail, and Foodservice	July 7–11	Mexico City & Monterrey, Mexico	•				•	•
Booth Package Food Show PLUS!™ at Food Tech Summit & Expo	Oct. 3–4	Mexico City, Mexico						

EUROPE	DATE	LOCATION	P	RO	DL	лст	s		
Food Show PLUSI <sup>™</sup> at Zoomark International	May 6–8	Bologna, Italy							•
Booth Package Seafood Trade Show at Seafood Expo Global	May 6–8	Barcelona, Spain							•
NEW Feed Show PLUS! for Aquaculture at Seafood Processing Global	May 6–8	Barcelona, Spain							•
Food Show PLUS!™ at World of Private Label International Trade Show	May 20–21	Amsterdam, Netherlands						•	
Food Show PLUS!™ at ANUGA Cologne	Oct. 4–8	Cologne, Germany	•	•	•	•	•	•	

MIDDLE EAST		LOCATION	PI	ROI	DU	ст	s			
Booth Package Food Show PLUS!™ at Gulfood	Feb. 17–21	Dubai, UAE	•	•		•	•	•		
Focused Trade Mission to the Middle East for Retail and Foodservice	Nov. 18–20	Jeddah, Saudi Arabia	•	•		•	•	•	•	•

ASIA	DATE	LOCATION	PF	10	bud	стѕ		
Booth Package Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 12–14	Chiba, Japan	•			• •		
Food Show PLUS!™ at FOODEX Japan	Mar. 11–14	Tokyo, Japan	•	•	•	• •		
Feed Show PLUS!™ at VIV Asia	Mar. 12–14	Bangkok, Thailand						•
Focused Trade Mission to Vietnam for Food Ingredients, Retail, and Foodservice	Apr. 2–3	Ho Chi Minh City, Vietnam	•	•	•		•	•
Food Show PLUS!™ at FHA (Food & Hotel Asia) - Food & Beverage	Apr. 8–11	Singapore	•	•				
Food Show PLUS!™ at HOFEX	May 14–16	Hong Kong	•	•	•	•	•	•
Food Show PLUS!™ at SIAL China	May 19–21	Shanghai, China	•	•	•	• •		
Booth Package Food Show PLUS!™ at Thaifex ANUGA	May 27–31	Bangkok, Thailand		•		•	•	•
Food Show PLUS!™ at Seoul Food & Hotel	June 10–13	Seoul, South Korea	•	•	•	• •		
Booth Package Food Show PLUS!™ at Food Taipei	June 25–28	Taipei, Taiwan	•	•	•	• •		
BACK-TO-BACK Focused Trade Mission to China for Retail and Foodservice	Aug. 11–13	Shanghai & Hangzhou, China	•	•			•	•
BACK-TO-BACK Focused Trade Mission to Hong Kong for Retail and Foodservice	Aug. 14–15	Hong Kong	•	•				•
Food Show PLUS!™ at China Fisheries Show 2025	Sep. 3–5	Qingdao, China					•	•
Food Show PLUS!™ at Seafood Expo Asia	Sep. 11–13	Singapore					•	•
BACK-TO-BACK Focused Trade Mission to Japan for Retail and Foodservice	Oct. 27–28	Tokyo, Japan	•	•	•	•		•
<b>BACK-TO-BACK</b> Focused Trade Mission to Korea for Innovative, Healthy, & Convenient Products in Retail and Foodservice	Oct. 29–31	Seoul, Korea	•	•	•	•	•	•

AFRICA		DATE	LOCATION	PRODUCTS
NEW	Focused Trade Mission to South Africa and Kenya for Ingredient Products	Aug. 3–8	Nairobi, Kenya	•
NEW	Focused Trade Mission to Egypt for Value-Added Wood Products 2025	Nov. 16–20	Cairo, Egypt	

OCEANIA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at Fine Food Australia	Sep. 8–11	Sydney, Australia	• • • •

#### Our Liaisons have answers to your questions. Contact us.



SCAN OR VISIT foodexport.org/liaisons







## Turnkey Booth Space + Food Show PLUS!™ Packages:

Do you want an easy international trade show experience and get more qualified buyers, distributors, and leads at trade shows? Get both with a Turnkey Booth Space bundled with our trade show enhancement service, Food Show PLUS!<sup>™</sup>. \**Available at select shows* 

### Market Promotion

# Secure your 2025 Branded Program allocation before it's too late:

Demand for our 50% cost-share reimbursement program remains at an all-time high. Now's the time to prioritize your 2025 funding requests for the entire calendar year. There is a wide variety of international marketing activities, including the following:



Social media and advertising campaigns



Create foreign compliance packaging and label development



E-commerce and website optimization



Produce digital, video, and print materials



# Learn the fundamentals of exporting with our free resources:

Discover what export opportunities are available for your food and agricultural products. The proper education and preparation can significantly enhance your exporting readiness and help produce greater results. On-demand online training allows you to access from anywhere at any time.





Export Advisor Program:

Food Export Association of the Midwest USA 309 West Washington, Suite 600 Chicago, IL 60606 USA Phone: 312.334.9200

Learn more at foodexport.org Food Export USA Northeast One Penn Center, 1617 JFK Blvd, Suite 420 Philadelphia, PA 19103 USA Phone: 215.829.9111

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