

Program Guide



YOUR CONNECTION TO GROWTH®

The 3 Tracks to Export Growth

Our three program categories enable new and established suppliers to pursue international market opportunities and fuel long-term growth.



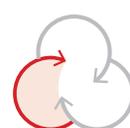
Exporter Education

Enhance your export expertise with ongoing education programs for all experience levels.



Market Entry

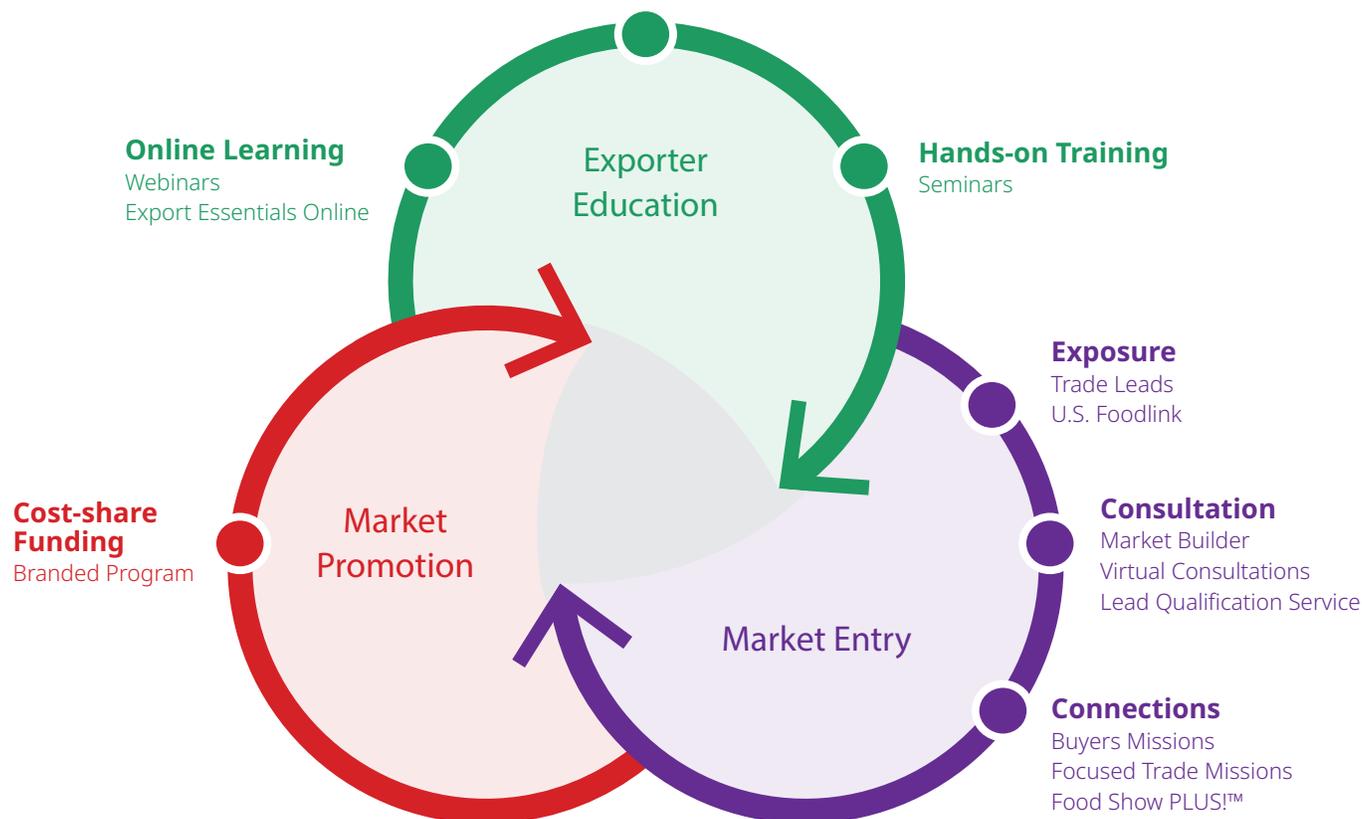
Identify opportunities in international markets and meet potential buyers.



Market Promotion

Strengthen your international presence through the Branded Program.

Customized Assistance



Food Export–Midwest and Food Export–Northeast administer many services through Market Access Program (MAP) funding from the Foreign Agricultural Service (FAS) of the USDA. Persons with disabilities who require reasonable accommodations or alternate means of communication of program information should contact us. Additionally, program information may be made available in languages other than English. Food Export–Midwest and Food Export–Northeast prohibit discrimination in all their programs and activities on the basis of race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, familial/parental status, income derived from a public assistance program, political beliefs, reprisal or retaliation for prior civil rights activity. To file a program discrimination complaint, go to <https://www.ascr.usda.gov/filing-program-discrimination-complaint-usda-customer>. Food Export–Midwest and Food Export–Northeast are equal opportunity employers and providers. Food Export–Midwest and Food Export–Northeast do not tolerate fraud and are vigilant in preventing fraud in any of their programs. Food Export–Midwest and Food Export–Northeast reserve the sole right to accept or deny companies into their programs. For complete participation policies and our code of ethics, visit: www.foodexport.org/termsandconditions.



Exporter Education

Webinars

Learn about the export process and the resources available to help expand your business

Seminars

Live seminars based on key export topics and regional subjects of interest

Export Essentials Online

Comprehensive online learning modules on the exporting process



Market Entry

Trade Leads

Receive targeted trade leads from qualified buyers via our overseas network at no cost

Market Builder

Customized market research from our In-Market Representatives and importer feedback on your product

Lead Qualification Service

Get help qualifying foreign buyer leads following an event or via online introduction

Focused Trade Missions

Travel and explore a market to experience the local food industry landscape and meet with prospective buyers

U.S. Foodlink

Showcase your products and gain exposure with buyers in our internationally-distributed newsletter

Virtual Consultations

Video chat with an In-Market Representative to get first-hand feedback from our industry experts

Buyers Missions

Meet with qualified buyers and promote your products without leaving the U.S.

Food Show PLUS!™

Maximize your trade show success with on-site assistance, market knowledge, and access to qualified buyers



Market Promotion

Branded Program

Receive 50% cost reimbursement on an assortment of international marketing activities including advertising, demos, website development, international trade shows, and more



Find Export Success at Your Fingertips.

Scan to see our program overview.
www.foodexport.org/program-overview

Midwest 312.334.9200

E-mail info@foodexport.org

Northeast 215.829.9111

Visit www.foodexport.org

